

THE UK'S NO.1 BEST-SELLING BRIDAL MAGAZINE

# BRIDES

CONDÉ NAST

Award  
Winning  
Editor

MARCH/APRIL 2016 £4.99

FROM THE  
PUBLISHER OF  
**GLAMOUR**  
AND  
**VOGUE**



## LET'S SHOP!

### OUR TOP 35 *gowns*

- + PRETTY **BOUQUETS**
- + SMART **STATIONERY**
- + BESPOKE **DETAILS**

**50** planning  
shortcuts NO TEARS,  
NO STRESS, NO FEAR!

### THE BRIDES BEAUTY KNOW-IT-ALL

After 10 years in  
the job, our editor  
shares *everything*

## Fabulous EATS

- BOOZY POPCORN
- ORIGAMI DESSERTS
- NEW CAKE POPS
- + POSH SWEET  
TROLLEYS

### HOW WEDDING EXPERTS GET MARRIED

by *the florist,*  
*the designer,*  
*the stylist*

# Cakes and Jewels

Our most **decadent shoot ever!**  
**PLUS** *So long solitaire -*  
the new engagement rings





## Get this florist on your Instagram feed – now.

Okishima & Simmonds (@okishimasimmonds) is pure bridal catnip. London-based Chikae and Jessica always post pics that are surprising and beautiful, whether it's a behind-the-scenes snapshot of a dress made entirely out of poinsettia (left; as you do!) to creating an indoor meadow in Chelsea Old Town Hall. **Sarah Hourahane**, online content editor



## This year you'll love out-of-control big-day cake flavours.

We're not talking a bit strange – but bonkers. Admittedly it's only the bravest bride who'd serve an avocado, bacon and chocolate cake (really – I've tried one!), but why not embrace the trend halfway with liquorice macarons (£1.80 each; laduree.com).

**Emma Byrne**, chief sub editor

## Showcase your wedding as a work of art.

It could be a hand-painted mirror with a bespoke couple's monogram, or an illustration (in this case inspired by the mirror) for your invites, which is then framed. Whatever you choose, it should be designed with an absolute focus on you. **Elizabeth Edwards**, creative director



Bespoke mirror, from £250 per piece, alexmayhughes.co.uk

Bespoke artwork, POA, kirstensims.bigcartel.com



0.6ct diamond, tourmaline and rose-gold ring, £1,010

Amethyst and gold ring, £235

## The jewellery brand next year?

Parisian label Gemmyo. Expect high-quality, affordable gems and rings you can customise with six different metals and 15 stones. Its website also has an ingenious 'Drop A Hint' tool, which sends an email to your beau letting them know what you love.

**Lucinda Turner**, lifestyle and fashion stylist

1.7ct diamond, aquamarine and white-gold ring, £840, all gemmyo.com

# 2016: THE HIGHLIGHTS!

As we were putting the finishing touches to this issue, the talk in the office was about the beautiful new bridal launches coming your way in 2016...

In all probability this is the year you're getting married, so you're just in time to get the bridal buys that have made it to the top of *Brides'* staff's wish lists.

For me, it's the first full bridal collection from British label Needle & Thread, which follows the successful launch of its ready-to-wear label in 2013. Already known for its fine lace, and floral and sequin detailing, the brand is now bringing a collection of 17 modern and intricate bridal pieces in buy-me-now colours, such as vintage chalk and ballet pink, at a *seriously* attractive price. Look out for heavily embellished crop tops with statement high-waisted tulle skirts, oversized romantic gowns, the tiniest mini dresses and you'll-wear-that-again separates.

Hannah Coffin, creative director of Needle & Thread, says: 'Woman don't just come to Needle & Thread for their "special moment" dress. To be able to offer her a piece for the biggest day of her life – something the less traditional bride can wear again – has been so exciting for myself and my team.'

My personal favourite? The Floral Gloss dress (pictured top – £850; needleandthread.com).



## I'm looking forward to extravagant super-length watteau trains.

They're a single panel train attached from the shoulder rather than the waist – beautifully illustrated here in silver silk-tulle at Claire Pettibone (right). Simple at the front – masses of drama at the back! **Bryony Toogood**, fashion director



## Keep an eye on florist-to-the-stars Sandra De Ovando.

The New Yorker creates stunning contemporary arrangements, with the stems – not the petals – taking centre stage. I predict her cool, clean designs will have a major influence next year. **Hannah Lamcraft**, picture editor

Jade  
Jade Beer, Editor